

This iDter Privacy Policy (or “Privacy Policy”) explains the practices and policies of iDter regarding the collection and protection of Personal Data (defined below) supplied by users or collected by us from users of the iDter software embedded in Nio cameras, iDter viewing software, iDter app and iDter website (the “Service”). By accessing or using the Service, you agree (i) to comply with the terms and conditions of this iDter Privacy Policy and (ii) iDter may process (i.e., collect, use, etc.) your Personal Data as described in this Privacy Policy or in the Terms of Service. iDter defines “Personal Data” as any data from which it is practical to directly determine the identity of an individual. This Privacy Policy is entered into in conjunction with the iDter Terms of Service. This Privacy Policy may be updated by iDter at any time. iDter will provide notice of materially significant changes to the Privacy Policy by changing the Revision Date of this Privacy Policy, posting notice on its site(s), and/or sending a notice directly to users registered email address. A user’s continued use of or access to the Service following such notice signifies the user’s intent to be bound to such change or changes.

Which Information is Collected

We collect the following information when visiting our Site or when using our Service:

Personal & Account Information

- Information you provide during device setup of your iDter and/or iDter Powered Device(s), such as your email address, the location of each device, the type of mobile device used, WiFi SSID & Password, and the email addresses of any additional users.
- Your account username (email address) and password.
- Information necessary to complete a purchase from our Site, including your name, billing and shipping address, credit card information, and other necessary information to complete your transaction.

Device Information

- Audio and video is collected through the device. Audio and video data is stored securely on our servers to ensure you can access it and playback footage.
- iDter and iDter Powered device Information, such as the serial number, the device's network information (including IP address), and device activity logs.
- Information about your mobile device or tablet such as your mobile device or tablet ID (which is similar to a website IP address), device type, operating system, and mobile service carrier as well as your location if you activate automatic mode switching.

How Information is Used

We collect the information identified above and use it for the following purposes:

- Provide user services and improve the iDter and iDter Powered device's functionality and to improve the user experience, included but not limited to improving detection algorithms, provide desired features, and enhance overall performance.
- Operate your iDter Service under your account and store your data. Record log entries for troubleshooting issues with your device(s).
- Send you notifications through the iDter app.
- Send you communications and updates.
- To conduct research and analysis on how users access and use our Site, Service, and Devices to help improve them.
- Respond to your questions and concerns and better troubleshoot through our Support Team (reachable at support@idter.com).

Location Information and Services

Some features of our app use location-based data, such as our lighting schedule preferences. We use this information to facilitate the device's light responses.

Video & Audio

iDter and iDter Powered devices will record and store both video and audio once installed and connected to a WiFi network. It is your responsibility to abide by local laws in your area in regards to video and audio capture. Use of iDter and iDter Powered devices and our Service is at your own discretion. Please review laws in your area for more information on whether video and audio capture is permitted in your area.

iDter may access recordings and utilize them to improve overall detection and refer to them in the development of our detection algorithms. iDter will preserve anonymity to the best of its ability and will use the recordings for internal purposes only. Data gathered from tagged videos, such as 'Person' and 'Vehicle, will also be used to help improve our motion detection and capture. Only iDter employees with the necessary clearance will have access to recordings, and recordings will only be used in development or for troubleshooting purposes.

Cookies and Passive Data Collection

iDter automatically receives and records information on our server logs from your browser, including without limitation, your IP address, cookie information, and the page(s) you request. Users should also be aware that other websites visited before entering the Service site(s) might place Personal Data within a user's URL during a visit to their website, and iDter has no control over such other websites. Accordingly, some of this information may be logged by iDter.

Links to Third Party Sites

iDter websites may contain links to other sites that are not under our control. These websites may or may not have their own policies regarding privacy. You should review those policies before visiting the websites. We have no responsibility for linked websites, and we provide these links solely for the convenience and information of our users.

Disclosures

iDter Partners and Affiliates

iDter may disclose users' Personal Data to third party business partners or affiliates who provide specific services to the user along with the Service (such as hosting, your chosen

security service partner, or other related support services). Such third party business partner or affiliate may have their own privacy policies, and if iDter discloses the third parties name to the user, it is your responsibility to read and adhere to such policies. However, if we disclose your Personal Data to a third party business partner or affiliate that you are reasonably unaware of, then iDter will require that such third party's privacy policy is at least as strong as iDter's; otherwise, users will be provided with a mechanism to opt-out of having their Personal Data viewed by such third parties.

Law Enforcement; Subpoenas

iDter may disclose Personal Data, including the information or data uploaded to the Service, with or without notice (i) if required by a subpoena or other judicial or administrative order, (ii) where required by law, or (iii) at our sole discretion, where we deem it necessary to protect the safety of any individual or the general public or to prevent violation of our Terms of Service, this Privacy Policy or the rights of iDter or any third party.

Change of Ownership

In the event of a change in ownership (including through bankruptcy), or a merger, acquisition or sale of assets with or to another entity, we reserve the right to transfer all of the iDter user information, including Personal Data, to such separate entity. We will use commercially reasonable efforts to notify you (by posting on our site or an email to the email address you provide when you register) of any change in ownership, merger or acquisition of the iDter Service assets by a third party, and you may choose to modify any of your registration information at that time.

Email Communications

The circumstances under which iDter may disclose user electronic communications are when: (i) it is necessary in order to provide the Service to the user; (ii) it is necessary to protect the legitimate interests of iDter, its users or third parties'; (iii) it is required to cooperate with interception orders, warrants or other legal process that iDter determines in its sole discretion to be valid and enforceable; and/or (iv) it is necessary to provide to a law enforcement agency when the contents are inadvertently obtained by iDter and appear to pertain to the commission of a crime that, in iDter's reasonable opinion, has not yet been reported.

International Transfers

Personal Data may be stored and processed in the United States, or in any other country in which iDter or its affiliates, subsidiaries or agents maintain facilities, and by using or accessing the Service, you consent to any such transfer of Personal Data outside of your country.

Security

iDter uses industry standard security measures to protect against the loss, misuse and alteration of the information under our control. Although we make good faith efforts to store the information collected by the Service in a secure operating environment that is not available to the public, such as using SSL security measures, iDter cannot guarantee complete security. Further, while we take reasonable steps to ensure the integrity and security of our network and systems, we cannot guarantee that our security measures will prevent third-party “hackers” or “crackers” from obtaining this information.

Updating or Removing User Information

You may, at any time, choose to correct, update or remove the information you have submitted to iDter by updating your account within the iDter app or by contacting iDter Support. However, even if you terminate your account, bear in mind that your Personal Data and other information may be retained in our archive or backup records. Please note, that iDter reserves the right to send bulletins and other important information regarding the Service at our own discretion.

Privacy

If you have an issue with respect to privacy regarding the Service, we kindly ask that you attempt first to resolve the issue directly by contacting iDter. In addition, users with questions about this Privacy Policy and any of the statements herein may contact iDter, in the following ways:

E-Mail: support@idter.com

Post: Attn: Privacy Policy; iDter
883 Sneath Lane, Suite 222,
San Bruno, CA 94066

Other Legal Notices

This is our entire and exclusive Privacy Policy for the Service, and it supersedes any earlier version. Our Terms of Service take precedence over any conflicting Privacy Policy provision. If any provision in this Privacy Policy is held to be unenforceable or invalid, all other provisions will remain in force, and such invalid provision shall be interpreted in order to affect the intent as closely as possible.

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